

Message Text

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43

ACTION EUR-12

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R 031215Z FEB 76
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TO USDOC WASHDC
INFO SECSTATE WASHDC 6703

UNCLAS STOCKHOLM 0579

FOR: BIC/OED

E.O. 11652: N/A
TAGS: BTRA, SW
SUBJECT: COMMERCIAL PROGRAM: US VISIT OF MESSRS. ANKER LASSFOLK
AND JAN B. ENGSTROM

1. COMMERCIAL INVITATION HAS BEEN ISSUED TO MESSRS. ANKER LASSFOLK, MANAGING DIRECTOR OF ANKER LASSFOLK AB, AND JAN. B. ENGSTROM OF COMEX ELECTRONICS AB, BOX 7004, S-172 07 SUNDBYBERG, SWEDEN.
2. COMEX WANTS TO EXPAND ITS ACTIVITIES AND IS SEEKING US SUPPLIERS OF EDP EQUIPMENT, SYSTEM BUILDING COMPONENTS, AND LOW COST PERIPHERALS SUCH AS PRINTERS, CASSETTE DRIVES, FLOPPY DISK DRIVES, CRT TERMINALS, AND MICRO COMPUTERS/KITS.
3. MESSRS. LASSFOLK AND ENGSTROM PLAN TO VISIT THE DEPARTMENT OF COMMERCE DISTRICT OFFICES IN BOSTON, MASS. FEB. 18-19, IN HOUSTON, TEXAS ON FRIDAY MORNING, FEBRUARY WPN AND THE DISTRICT OFFICE IN SAN FRANCISCO, CALIFORNIA ON THURSDAY, MARCH 4 IN LATE AFTERNOON. APPROPRIATE ASSISTANCE AND INFORMATION WOULD BE APPRECIATED.
4. THE GENTLEMEN'S MAILING ADDRESSES WILL BE C/O MITS, INC., 6328 LINN AVENUE, ALBUQUERQUE, NEW MEXICO 87 108, AND C/O TECHTRONIX INC., PERSONAL FOR MR. JERRY ASHLEY, INFORMATION DISPLAY GROUP, P.O.BOX 500, BEAVERTON, OREGON 27005.

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5. COMEX ELECTRONICS AB IS A SUBSIDIARY OF ANKER LASS-FOLK AB, WHICH WAS FOUNDED IN 1968 AND HAS SINCE GROWN AN AVERAGE OF OVER 50 PERCENT A YEAR. THE PARENT COMPANY IS PRINCIPALLY ENGAGED IN THE DESIGN AND PRODUCTION OF ADVANCED, HIGH QUALITY ELECTRONIC PRODUCTS. COMEX WAS ESTABLISHED IN AUGUST 1975 TO MARKET PRODUCTS IN DIGITAL ELECTRONICS AND RELATED FIELD. THE MANAGEMENT OF BOTH FIRMS HAVE A GOOD TECHNICAL BACKGROUND AND REPUTATION. THE FIRMS' OPERATIONAL FUNDS ARE CONSIDERED RATHER LIMITED AT PRESENT DUE RAPID GROWTH OF THE ACTIVITIES. NORMAL BUSINESS PRECAUTIONS ARE THEREFORE RECOMMENDED. STRAUSZ-HUPE

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